

“If it itches and you should not scratch yourself ... now you may!”



Problem

Itchy skin areas can be very tormenting and rob you of concentration during the day and sleep at night. This itching often triggers the desire to scratch. However, scratching only makes the itching worse and can lead to new injuries. The whole thing can degenerate into a real "itchy scratching circle".



Solution

*Sooth'n'Relief** satisfies the desire for scratching in a "medically harmless" way, if it is otherwise unbearable. Menthol particles first provide relief through blunt rubbing (scratching), which is followed by an anti-itching effect.

Properties

Sooth'n'Relief consists of two coordinated phases: in one phase menthol crystals are in stable suspension, the other phase causes the menthol to dissolve after a defined time.

The application can be done e.g. with a two-chamber dispenser.

Both phases of *Sooth'n'Relief* have rheological properties that are generally well compatible with the packaging option, including pump dispensers.

Sooth'n'Relief is non-occlusive and cosmetically appealing, has a moisturizing effect and is easy to produce.

Application

Sooth'n'Relieflight as a cosmetic product for a broad, itchy audience.

Further development as *Sooth'n'Reliefmed* as medical device for (pruritus) patients.

Patentstatus

European Patent Application 20168596.3

„A topical composition for treatment of pruritus“

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