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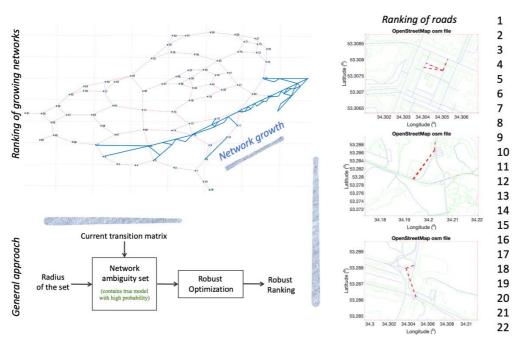
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Licensing Opportunity

TTO - Technology Transfer Office

FindeX: Ranking of Growing Networks



FindeX ranks networks accounting for their growth and the uncertainty in links. The optimal solution is robust to variations in network's size and structure.

Ref. Nr 6.2177 Keywords Ranking, Optimization, Growing networks. Search engines, Scientometrics Finance Intellectual Property Software code

Publications

Timonina-Farkas, "Information Seifert. Retrieval under Network Uncertainty: Robust Internet Ranking". Under review in Operations Research, 2021.

http://www.optimizationonline.org/DB FILE/2017/07/6 135.pdf

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Description

Ranking algorithms play a crucial role in information technologies and numerical analysis due to their efficiency in high dimensions and wide range of applications, including Internet ranking, scientometrics and systemic risk finance (SinkRank, DebtRank).

traditional approach to Internet ranking goes back to the famous work of Sergey Brin and Larry Page, who developed robust to structural changes. the initial method PageRank (PR) in order Our algorithms allow to rank networks of to rank websites in search engine results. Recent works studied robust reformulations the PageRank model for the case when links in the network structure may vary, i.e., some links may appear or disappear influencing the transportation matrix defined by the network structure. We make further step forward, allowing the network to vary not only in links, also in the number of nodes. We focus on growing network structures and we have

created a software for ranking of networks uncertain both in size and in structure. Advantages

The software allows to rank nodes in a possible network accounting for the network growth and possible changes in its links. This is in achieved via a combination of the robust optimization and the developed efficient algorithms. Compared to approaches, our methods provide

different dimensions, including of huge dimensions like the Internet.

Applications

- Ranking in search engines
- Ranking of journals in scientometrics
- Ranking of financial institutions
- Ranking of roads/streets
 - Systemic risk in financial sector

•	Cost	control	for	road	renovations			