



**PROGRAMM swiTT ANNUAL CONFERENCE 2025**

**Friday, January 31st**

09:15	Welcome coffee and registration		
10:00	Welcome and introduction to program <i>Matthias Kuhn, President of swiTT</i>		
10:15	<b>past, present and future of LLM's</b> <i>Yariv Adan, ex-senior Director @ Google</i>		
11:00	<b>Panel discussion on use of AI in technology commercialization at New York University and Cambridge (incl. Q&amp;A)</b> <i>Sadhana M. Chitale, Senior Director, Life Sciences and Technology Transfer, NYU Langone Health</i> <i>John Keary, AI and Compliance Manager, NYU Langone Health</i> <i>Declan Weldon, Head of Technology Development &amp; Licensing Cambridge Enterprise</i>		
12:30	Lunch break		
13:45	Group Foto		
14:00	<b>The Surge in LLMs and Its Impact on Legal AI</b> <i>David A. Bloch, CEO &amp; Co-Founder Legartis</i>		
14:45	Information on workshop logistics		
14:50	Relocation to group-rooms		
15:00	Start Workshops		
#1:	Using generative AI to facilitate and enhance marketing and licensing offers	<p>This interactive workshop will demonstrate how free-to-use generative AI tools can enhance marketing and licensing offers for innovative technologies. The session will cover how you can use AI to efficiently create outreach materials and licensing proposals, tailored to specific market needs.</p> <p>What you'll need:</p> <ul style="list-style-type: none"> <li>• your Laptop</li> <li>• a non-confidential document (patent, manuscript, IDF) describing an innovation you wish to market</li> <li>• an email address which you can use to log into the online AI tools we will use</li> </ul>	Chris Clark, Unige
#2:	Generative AI for beginners	<ul style="list-style-type: none"> <li>• Non-technical Introduction of generative AI</li> <li>• Overview of available tools</li> <li>• Introduction of ChatGPT 3.5</li> <li>• What to use it for, and what not to use it for</li> <li>• Setting up an account and logging in</li> <li>• The interface</li> <li>• Prompting and reprompting</li> <li>• Best practices</li> <li>• 2-3 exercises to choose from</li> <li>• Discussion</li> </ul>	Edward Boon
#3:	AI compatibility with internal policies	ZHAW will present their pilot projects using two different AI solutions (Microsoft's M365 Copilot and AlpineAI's SwissGPT) and their provisions regarding university's policies (safety, security, data protection) followed by a discussion on other universities' handling.	Rebecca Brauchli, ZHAW
#4:	Deeper insight how NYU uses AI in their daily TT work	WIP	Sadhana M. Chitale, John Keary, Declan Weldon
#5:	Legal AI vs. ChatGPT: Real Use Cases Compared	This workshop explores AI use cases across the contract lifecycle, from pre- to post-signing. Participants will experience the differences between ChatGPT and a Legal AI solution like Legartis through real-world examples. Key distinctions in efficiency, accuracy, and user experience will be demonstrated. The session concludes with an outlook on what's to come for Legal AI.	David A. Bloch, CEO & Co-Founder Legartis
16:00	Coffee break		
16:20	Organizational and administrative information		
16:30	End of conference day 1		
18:00	Apéro - Kornhauskeller Bar		
19:00	Dinner - Kornhaus Restaurant		

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**Saturday, February 1st**

>7:00	Breakfast & check-out hotel	
08:30	swiTT General Assembly 2025 <i>Matthias Kuhn and Board</i>	
09:15	Information on workshop logistics	
09:30	Relocation to group-rooms rooms incl. coffee break	
10:00	Start Workshops	
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11:20	Farewell	
11:20	End of Annual Conference 2024	

<b>Conference</b>	<b>Welle7</b> , west exit at Bern main train station
<b>Hotel</b>	<b>The Savoy</b> , Neuengasse 26
<b>Apéro</b>	<b>Kornhauskeller - Bar</b>
<b>Dinner</b>	<b>Kornhauskeller - Basement</b>

Costs	members	non-members
Full 2-day package	CHF 550.00	CHF 880.00
Full 2-day package no hotel	CHF 400.00	CHF 640.00
Day 1 Conference, apéro & dinner	CHF 350.00	CHF 560.00
Day 1 Conference, apéro	CHF 270.00	CHF 430.00
Day 1 Conference only	CHF 230.00	CHF 370.00
Day 2 General Assembly	free of charge	n/a

**Registration & cancellation policies**

Registration will be closed on **Friday, December 27, 2024**. Online registration: [www.switt.ch/events](http://www.switt.ch/events). Upon receipt of the registration, you will receive a confirmation with an invoice to your email.

**Cancelling and refunding** of your registration fee is only possible **until Tuesday, January 7, 2025**, thereafter no refunding. In case you are unable to attend the event, a substitute participant is welcome to take your place at no extra charge. In case of a substitution, please inform our event coordinator [office@switt.ch](mailto:office@switt.ch) in writing.