



General Information	
Location	Virtual – Login will be forwarded prior to event. The General Assembly will be held separately by correspondence.
Language	English
Costs	CHF 100 for swiTT members CHF 150 for other participants
Registration	Open and will be closed on Friday, January 15 th , 2021 Link: https://switt.ch/annual-conference-2021

Program - morning		
10.00	Welcome and introduction to program	<i>Cathy Kroll, swiTT, president</i>
10.15	Who wants what?	<i>Tom Hockaday, Technology Transfer Innovation Ltd.</i>
10.55	Relations management as key for implementing “extended” transfer services - experiences from the Karlsruhe Institute of Technology (KIT)	<i>Jens Fahrenberg, Karlsruher Institut für Technologie (KIT)</i>
11.35	Q&A	<i>moderated by Matthias Kuhn, Unitec</i>
12.15	Lunch break	



Virtual swiTT ANNUAL Conference 2021 Friday, January 22nd, 2021

Program - afternoon			
13.15	Information to parallel sessions	<i>swiTT board members</i>	
13.30	Parallel sessions		
Session 1: swiTTtalk live	Session 2: Licensing of software and data	Session 3: Best practice in pharma/diagnostic licensing	Session 4: Innosuisse
Raise any question to experienced colleagues (particularly suitable for newbies)	Exchange best practice and experience with licensing of software and data	Exchange and discussion of proven variants of the most important terms and conditions in a University -> Industry Pharma/Diagnostics License Agreement	Exchanging experiences in the cooperation with Innosuisse
<i>Stefan Lux, ETH transfer; Marlene Müller, Empa; Adrian Sigrist, Unitecra</i>	<i>Mauro Lattuada, EPFL TTO</i>	<i>Silke Meyns, ETH transfer; Raluca Flükiger, Unitec; Stefan Kohler, PACTT; Daniel Gisi, Unitecra</i>	<i>Kathrin Kramer, Innosuisse; Matthias Kuhn, Unitec</i>
Session 5: Plausibility in life science patenting	Session 6: Future of swiTT	Session 7: Technology marketing	
An interactive teaching with need to know theory and practice by concrete examples	Brainstorming and exchange on ideas how to further develop swiTT and its services	How to write a successful technology flyer	
<i>Gilles Pfend, KATZAROV SA; Natalia Giovannini, EPFL TTO</i>	<i>Cathy Kroll, ZHAW LSFM</i>	<i>Peter Eckard, Empa</i>	
15.00	Wrap-up and farewell		
15.15	End of Annual Conference 2021		