



ANNUAL CONFERENCE 2019 - Program

Friday, January 25 th , 2019	
09.30	Welcome coffee and registration at hotel reception
10.00	Welcome and introduction to program Cathy Kroll , <i>president, swiTT</i>
10.15	47 Years of Licensing Experience. Mary Albertson , <i>Stanford University, Office of Technology Licensing (OTL), USA</i>
10.55	Technology transfer at the Weizmann Institute of Science Gil Granot-Mayer , <i>Yeda Research and Development Ltd, Israel</i>
11.35	Q&A <i>moderated by Laurent Miéville</i>
12.15	Lunch break
13.45	Rigor and relevance: how university can succeed in the balance act between fundamental research and technological impact Roland Siegwart , <i>Autonomous Systems Lab (ASL) of the Institute of Robotics and Intelligent Systems, ETHZ</i>
14.30	Update from the SERI KTT survey Franz Barjak , <i>School of Business UAS NWCH, representative SERI</i>
15.00	Coffee break
15.40	Sharing know-how and experiences: One year Innosuisse Marc Pauchard , <i>Innosuisse</i> <i>moderated by Stefan Kohler & Laurent Miéville</i>
16.10	What goes up must come down: stories from the battlefield Harry Welten , <i>Serial Biotech Chairman and CFO</i>
16.40	End of Program – Day 1
17.30	Visite Musée d'Art et d'Histoire, Neuchâtel
20.00	Conference dinner



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Saturday, January 26th, 2019

08.30	swiTT General Assembly 2019 Cathy Kroll and Board			
09.15	Information on session logistics Daniel Gisi , board member, swiTT			
09.35	Relocation to session rooms – Coffee Break – Check Out			
10.00	#1: swiTTTalk live <i>Raise any question to experienced colleagues (particularly suitable for newbies)</i> Adrian Sigrist, Unitectra Gabriel Clerc, EPFL-TTO Stefan Lux, ETH transfer	#2: Software licensing <i>Exchanging best practice and experiences with software licensing agreements</i> Emanuel Weber, ETH transfer Mauro Lattuada, EPFL-TTO	#3: Financing of spinoffs / private equity <i>Spin-off creation in a university context - A financing process view</i> Harry Welten, serial biotech chairman and CFO	#4: One Year Innosuisse <i>Exchanging experiences in the cooperation with Innosuisse</i> Kathrin Kramer, Head of division energy funding programme
11.30	Wrap-up – Conclusion			
12.00	End of Annual Conference 2019 - Farewell			

Location Hotel BeauLac, Esplanade Léopold-Robert 2, 2000 Neuchâtel

Language English

Costs CHF 550.00 for swiTT members,
CHF 690.00 for other participants

Registration Open and will be closed on Friday December 21st, 2018
switt.ch/2019-annual-conference-0