Problem – Challenge
Epilepsy is a neurological disease that needs to be better known by the public in order to dispel prejudices that still exist. Many renowned historical figures who suffered from epilepsy were remarkable men and women who excelled in their fields despite their illness: Socrates, Molière, Newton, Napoleon Bonaparte, Dostoevsky, Flaubert, Van Gogh, Agatha Christie ...

Solution
Dr. Fabienne Picard, who practises and performs research at HUG (Geneva University Hospitals), produced a DVD in order to reach her goal to dispel prejudices that still exist with Epilepsy.

The first part of the DVD is a scientific conference which explains Epilepsy. The second part is an artistic performance featuring a famous pianist (François-René Duchâble) and a famous performer, Alain Carré. Alain Carré reads texts written by famous artists which suffered from Epilepsy. The last part of the DVD is an investigative report with different interviews.

Unitec helped the producer of the DVD to clarify IP rights with the artists and sort out distribution issues. The DVD is now distributed by the University of Geneva’s Continuous Education Services:

www.epileps.ch

The DVD is available in French and English (voice-over). Subtitles in French, English, German, Spanish, Italian.